

# Your investment can help save lives.



Dear Community Leaders,

On behalf of the American Cancer Society, we extend an invitation for you to become a distinguished Corporate Partner through our 2020 events. The *Black & White Gala*, *Fore A Cure Corporate Golf Classic*, and *Real Men Wear Pink of Acadiana* are unique events that unite businesses, cancer survivors and community leaders together.

Thanks to the continued support from communities around the world, the American Cancer Society helps those who are battling cancer today and to prevent those from facing a diagnosis in the future.

We are making remarkable progress to help save more lives from cancer every day. In fact, the cancer death rate has declined by 25 percent since 1991, translating to more than 2.1 million deaths avoided by cancer in the US. That is real progress. In addition to lifesaving research, the Society provided over 3200 services to patients and families from the Acadiana area last year alone, including 626 nights of free lodging.

We hope you'll join us for this year's events by investing in our lifesaving mission by donating an item to enhance our auctions and additional fundraising initiatives. You will be sure to find that community members will notice and appreciate your commitment to a cause that impacts us all. Together, we will save lives, celebrate lives, and lead the fight for a world without cancer.

Sincerely,

*The American Cancer Society Executive Leadership Council*

**Andrew Bellard**, Gala Advisor

**Claire Broussard**, RMWP Chair

**Corey Chapman**, Acadian Companies

**Tracy Delhomme**, Our Lady of Lourdes

Regional Medical Center

**Justin Doucet**, Gala Chair

**Pam Grotefend**, Gala Advisor

**Craig Ortego**, Cancer Center of Acadiana

**Stacey Sams**, Fund the Mission Chair

**Dr. Annie Wingate Spell**, Gala Campaign Chair

**Lindsey Stanford**, Volunteer Lead

Event Revenue Enhancers

[Lindsey.Stanford@gmail.com](mailto:Lindsey.Stanford@gmail.com)

337.962.2809

**Alyssa Collevichio**, Community Development Mgr.

American Cancer Society

1604 W. Pinhook Rd, Suite 203

Lafayette, LA 70508

[Alyssa.Collevichio@cancer.org](mailto:Alyssa.Collevichio@cancer.org)

908.328.3470

# About our 2020 Corporate Events

## Leadership Breakfast | February 6, Lafayette

Our Executive Leadership Council will host the 2020 kickoff breakfast for community partners, business leaders and cancer survivors in the area. The event will include an inspiring presentation on the mission and impact of dollars raised through the American Cancer Society, recognition to last year partners, and information and opportunities for 2020 events. There is no cost for the event, and the expected attendance will include over 150 guests.

## Black & White Gala | August 29, DoubleTree by Hilton Lafayette

**The Event:** This formal event of glitz, glamor and entertainment has become the talk of the town! The night includes sophisticated décor, delicious seated dinner, a silent auction, an open bar, live entertainment by Three Thirty Seven and valet service for all guests. Over 350 attendees are expected.

**Spirit of Hope Honorees:** In addition to the event festivities, we also spotlight fourteen community champions as “Spirit of Hope” honorees through the event.

**The VIP Party:** On June 11, there will be a virtual Black & White Gala VIP experience to announce and recognize our Spirit of Hope honorees and 2020 corporate partners. The 1-hour live segment will be hosted on the Black & White Gala Facebook page and event website – [www.BlackAndWhiteGala.org](http://www.BlackAndWhiteGala.org).

**The Patron Party:** An hour prior to the gala, there will be a private party on site for our elite patrons for the event. Individual tickets are not available for purchase, as it is an exclusive experience for donors and honorees.

## Fore A Cure Corporate Golf Classic | October 9, Coushatta Casino Resort

**The Event:** Friday’s tournament begins with a private breakfast, an 8:30 a.m. start for players and player gifts. On course, players can expect pop-up challenges, BBQ cooked on-site, and a bonus 19<sup>th</sup> hole experience. The event concludes with a private lunch, honoree survivor speaker and awards ceremony for all attendees. Twenty teams are expected to play in the 2020 event.

**Team Amenities:** Food and beverages on the course, green fees, player gift packages, and team photos are also included.

## Real Men Wear Pink | October 2020

Breast cancer affects everyone - women and men. That’s why we’re recruiting men to fight breast cancer through Real Men Wear Pink. During the month of October, a group of 20 distinguished men from Acadiana will pledge to wear pink every day of the month, as well as compete to raise the most dollars possible to support the American Cancer Society’s mission to save more lives than ever before from breast cancer.



# American Cancer Society

## 2020 Donation Commitment Form

---

Items donated will be used at the discretion of the American Cancer Society and leadership volunteers. All items will be used to enhance fundraising opportunities through auction items and other initiatives throughout the Acadiana area in 2020. Supported events include the Black and White Gala, Fore A Cure Corporate Golf Classic and the Real Men Wear Pink fundraising campaign.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Name of item: \_\_\_\_\_

Item Description for publication: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Value of item: \_\_\_\_\_ Date item received by ACS: \_\_\_\_\_

Special notes or blackout dates: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

*Thank you for your tax-deductible contribution and your commitment to the fight against cancer. The American Cancer Society's **Federal Tax ID # 13-1788491**. Please keep a copy of this form for your records.*

**For more information or to confirm your commitment:**

**Lindsey Stanford** | Volunteer Lead | Lindsey.Stanford@gmail.com | 337.962.2809

**Alyssa Collevchio** | Event Staff | Alyssa.Collevchio@cancer.org | 908.328.3470

American Cancer Society | 1604 W. Pinhook Rd, Suite 203 | Lafayette, LA 70508

Additional committee member info: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_