Benefiting
the American Cancer Society

August 29, 2020
DoubleTree by Hilton Lafayette

Sponsorship Opportunities
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Black & White Campaign Chair
Dr. Annie W. Spell

Event Chairs
Andrew Bellard, Advisor
Claire Broussard, Special Events
Burning Stick Creative, Marketing Partner
Justin Doucet, Black & White Gala Chair
Pam Grotefend, Advisor
Beth Hamilton, Spirit of Hope
Kathryn Loewer, Production
Stacey Sams, Fund the Mission
Ginger Schouest, Cuisine
Lindsey Stanford, Silent Auction
Casey White, Volunteers
Sara Zuschlag, Spirit of Hope

Event Committee
Shannon Broussard
Umme Chowdhury
Kristin Franks
Candice Guthrie
Melissa Llewellyn
Mary Pham
Carin Tveit-Smith
Bess Trahan

Staff
Alyssa Collevechio
Community Development Manager

- YOUR INVESTMENT CAN HELP SAVE LIVES -

Celebrate the American Cancer Society's 10 years of fighting cancer and researching a cure through the Black & White Gala. Join more than 300 guests at this formal event of glitz, glamour and entertainment that has become the talk of the town!

Saturday, August 29, 2020 at 7pm
Patron Party for Exclusive sponsors & Honorees at 6pm

Get decked out in your black & white formal attire for a fabulous evening featuring a seated dinner, an open bar, silent auction, Spirit of Hope awards, live entertainment by Three Thirty Seven and more!

The 2020 Spirit of Hope Honorees include an incredible group of people that are cancer survivors, caregivers, healthcare professionals and true representatives of the Acadiana community:

Dr. Eli Balbastro | Lane Begnaud | Jamie Bergeron
Dr. Maria Doucet | Dr. Shaunda Grisby
Dr. Henry Kaufman | Fred Mills | Valerie Miniex
Ashley Noto | Hank & Debbie Perret
Dianna Rae | Dr. Steven Saccaro
Dr. Reatha Williams | Christian Zenon

Our mission is to save lives, celebrate lives, and lead the fight for a world without cancer.
- BLACK & WHITE GALA OPPORTUNITIES -

Presenting Sponsor (1 Available) - $25,000
- 24 GUEST RESERVATIONS (3 FULL TABLES) WITH PREMIER SEATING
- FULL PAGE AD IN EVENT NIGHT PROGRAM
- LOGO ON ALL RELATED PROMOTIONAL MATERIALS INCLUDING CO-BRANDED ON PHOTO BACKDROP
- 24 TICKETS TO PRIVATE PATRON PARTY ON EVENT NIGHT
- DONOR EXECUTIVE INVITED TO SERVE ON THE AMERICAN CANCER SOCIETY’S EXECUTIVE LEADERSHIP COUNCIL
- OPPORTUNITY TO SPEAK ONSTAGE AT GALA EVENT

Entertainment Sponsor (1 Available) - $10,000
- 16 GUEST RESERVATIONS (2 FULL TABLES) WITH PREMIER SEATING
- FULL PAGE AD IN EVENT NIGHT PROGRAM
- LOGO ON ALL RELATED PROMOTIONAL MATERIALS
- 8 TICKETS TO PRIVATE PATRON PARTY ON EVENT NIGHT
- OPPORTUNITY TO HAVE LOGO ONSTAGE

Auction Sponsor (1 Available) - $7,500
- 8 GUEST RESERVATIONS (1 FULL TABLE)
- HALF PAGE AD IN EVENT NIGHT PROGRAM
- LOGO ON ALL RELATED PROMOTIONAL MATERIALS
- 4 TICKETS TO PRIVATE PATRON PARTY ON EVENT NIGHT
- OPPORTUNITY TO PROVIDE DONOR BRANDED GIFT BAGS TO BE USED AT AUCTION CLOSE-OUT

Food & Beverage Sponsor (1 Available) - $7,500
- 8 GUEST RESERVATIONS (1 FULL TABLE)
- HALF PAGE AD IN EVENT NIGHT PROGRAM
- LOGO ON ALL RELATED PROMOTIONAL MATERIALS
- 4 TICKETS TO PRIVATE PATRON PARTY ON EVENT NIGHT
- OPPORTUNITY TO PROVIDE DONOR BRANDED NAPKINS TO BE EXCLUSIVELY USED AT EVENT

Patron Sponsor - $5,000
- 8 GUEST RESERVATIONS (1 FULL TABLE)
- HALF PAGE AD IN EVENT NIGHT PROGRAM
- LOGO ON ALL RELATED PROMOTIONAL MATERIALS
- 2 TICKETS TO PRIVATE PATRON PARTY ON EVENT NIGHT

Pillar of Hope Sponsor - $3,500
- 8 GUEST RESERVATIONS (1 FULL TABLE)
- DONOR LISTING IN EVENT NIGHT PROGRAM
- LOGO ON ALL RELATED PROMOTIONAL MATERIALS

Fund the Mission Sponsor (SOLD) - $10,000
- 16 GUEST RESERVATIONS (2 FULL TABLES) WITH PREMIER SEATING
- FULL PAGE AD IN EVENT NIGHT PROGRAM
- LOGO ON ALL RELATED PROMOTIONAL MATERIALS
- 16 TICKETS TO PRIVATE PATRON PARTY ON EVENT NIGHT
- OPPORTUNITY TO LEAD “FUND THE MISSION” INITIATIVE ON EVENT NIGHT

Valet Sponsor (1 Available) - $10,000
- 16 GUEST RESERVATIONS (2 FULL TABLES) WITH PREMIER SEATING
- FULL PAGE AD IN EVENT NIGHT PROGRAM
- LOGO ON ALL RELATED PROMOTIONAL MATERIALS
- 8 TICKETS TO PRIVATE PATRON PARTY ON EVENT NIGHT
- OPPORTUNITY TO PARK DONOR BRANDED VEHICLE(S) NEAR EVENT ENTRANCE & PROVIDE BRANDED GIFTS AT VALET

Fund the Mission Donor
- FUND THE MISSION IS AN OPPORTUNITY TO STAND OUT IN THE FIGHT TO END CANCER AT THE EVENT.
- GUESTS WILL HAVE THE OPPORTUNITY TO MAKE A PLEDGE IN THE AMOUNT OF THEIR CHOICE THAT IS 100% ALLOCATED TO CANCER RESEARCH OR LOCAL TRANSPORTATION. NO PORTION OF FUNDS ARE SPENT ON EVENT EXPENSES AND IS 100% TAX DEDUCTIBLE
- EACH DONOR WHO PLEDGES A MINIMUM OF $1,000 PRIOR TO THE EVENT WILL RECEIVE COMPLIMENTARY BEVERAGE SERVICE FOR THEIR TABLE THE EVENING OF THE GALA.
- DONORS WHO COMMIT TO "FUND THE MISSION" BY JULY 1 WILL BE FEATURED IN THE EVENT NIGHT PROGRAM.
- 2020 Sponsorship Commitment -

Partnership opportunities are available on a first come, first served basis. The first donor to formally commit to each level will receive the specific amenities offered.

Contact: ____________________________________________

Business Name: ____________________________________________

Address: ____________________________________________

Email: ____________________________________________

How would you like to be listed in our publications?

Please select one:

Presenting Sponsor $25,000
VIP Party Sponsor $15,000
Patron Party Sponsor $15,000
Fund the Mission Sponsor $10,000
Valet Sponsor $10,000
Entertainment Sponsor $10,000
Auction Sponsor $7,500
Food & Beverage Sponsor $7,500
Patron Sponsor $5,000
Pillar of Hope Sponsor $3,500

Fund the Mission Contribution: $______________

(select one): ____ Local Paid Transportation Grants  ____ Cancer Research Funding

Payment:

Check enclosed (made payable to ACS)_____  Please invoice me for payment_____

__________________________________________  __________________

Credit Card Number  Expiration Date

Thank you for your support!

The American Cancer Society is a registered 501(c)(3) | Tax ID 13-1788491

For more information or to confirm your partnership:
Alyssa.Collevechio@Cancer.Org | 908.328.3470 | 1604 W. Pinhook Rd., Ste. 203, Lafayette, LA 70508

Commitments must be confirmed by May 1, 2020 for inclusion in promotional mailings and by July 31, 2020 for event program.