

Black & White Gala Opportunities | August 24



\$25,000 Presenting Sponsor: SOLD OUT – Acadian Companies

- Donor listed as “Presented By” on all promotional materials associated with the event
- Donor logo co-branded with the American Cancer Society on Step and Repeat photo background
- Donor executive invited to serve on the American Cancer Society’s Executive Leadership Council
- Opportunity to speak on stage at gala event
- Recipient of prestigious ACS Laureate Society Award
- Prominent donor recognition at VIP party in June
- 24 tickets to private Patron Party on event night
- Logo prominently placed on event invitations, website, social media and program
- Full page ad in event night program
- 3 reserved tables of 8 seats at gala event (24 total) with premier seating

\$15,000 VIP Party Sponsor: SOLD OUT – Cancer Center of Acadiana at Lafayette General

- Donor listed as “Hosted By” on all promotional materials associated with the VIP Party in June
- Opportunity to speak at VIP party
- Recipient of prestigious ACS Laureate Society Award
- Prominent donor recognition at VIP party in June
- 16 tickets to private Patron Party on event night
- Logo prominently placed on event invitations, website, social media and program
- Full page ad in event night program
- 2 reserved tables of 8 seats at gala event (16 total) with premier seating

\$15,000 Patron Party Sponsor: 1 Available Opportunity

- Donor listed as “Hosted By” on all materials associated with the private Patron Party
- Opportunity to provide donor branded gift to 100 guests at Patron Party
- Recipient of prestigious ACS Laureate Society Award
- Prominent donor recognition at VIP party in June
- 16 tickets to private Patron Party on event night
- Logo prominently placed on event invitations, website, social media and program
- Full page ad in event night program
- 2 reserved tables of 8 seats at gala event (16 total) with premier seating

\$10,000 Fund the Mission Sponsor: SOLD OUT – Tides Medical

- Donor listed as “Sponsored By” on all promotional materials associated with the “Fund the Mission” Initiative
- Opportunity to lead the “Fund the Mission” component at gala event
- Recipient of prestigious ACS Laureate Society Award
- Prominent donor recognition at VIP party in June
- 8 tickets to private Patron Party on event night
- Logo prominently placed on event invitations, website, social media and program
- Full page ad in event night program
- 2 reserved tables of 8 seats at gala event (16 total) with premier seating

\$10,000 Valet Sponsor: 1 Available Opportunity

- Donor listed as “Sponsored By” on all promotional materials associated with valet parking
- Opportunity to park donor branded vehicle near entrance of event
- Opportunity to provide branded gifts at valet pick up on event night (bottled water, key chain, etc)
- Recipient of prestigious ACS Laureate Society Award
- Prominent donor recognition at VIP party in June
- 8 tickets to private Patron Party on event night
- Logo prominently placed on event invitations, website, social media and program
- Full page ad in event night program
- 2 reserved tables of 8 seats at gala event (16 total) with premier seating

Black & White Gala Opportunities | August 24 *(continued)*



\$10,000 Entertainment Sponsor: 1 Available Opportunity

- Donor listed as “Sponsored By” on all promotional materials associated with entertainment
- Opportunity to determine entertainment selection for event
- Donor branding on stage at gala
- Recipient of prestigious ACS Laureate Society Award
- Prominent donor recognition at VIP party in June
- 8 tickets to private Patron Party on event night
- Logo prominently placed on event invitations, website, social media and program
- Full page ad in event night program
- 2 reserved tables of 8 seats at gala event (16 total) with premier seating

\$7,500 Auction Sponsor: 1 Available Opportunity

- Donor listed as “Sponsored By” on all promotional and event night materials associated with the silent auction
- Donor logo included on mobile bidding app for all attendees
- Opportunity to provide donor branded gift bags to be used at auction check out at gala event
- Donor recognition at VIP party in June
- 4 tickets to private Patron Party on event night
- Logo included on event invitations, website, social media and program
- Half page ad in event night program
- 1 reserved table of 8 seats at gala event

\$7,500 Food & Beverage Sponsor: 1 Available Opportunity

- Donor listed as “Sponsored By” on all promotional and event night materials associated with food
- Opportunity to provide donor branded napkins to be exclusively used at event
- Donor recognition at VIP party in June
- 4 tickets to private Patron Party on event night
- Logo included on event invitations, website, social media and program
- Half page ad in event night program
- 1 reserved table of 8 seats at gala event

\$5,000 Patron Sponsor

- Donor recognition at VIP party in June
- 2 tickets to private Patron Party on event night
- Logo included on event invitations, website, social media and program
- Quarter page ad in event night program
- 1 reserved table of 8 seats at gala event

\$3,500 Pillar of Hope Sponsor

- Donor recognition at VIP party in June
- Donor recognition in event night program
- Logo included on event website and social media
- 1 reserved table of 8 seats at gala event

Fund the Mission Donor

- “Fund the Mission” is an opportunity to literally stand out in the fight to end cancer at the event.
- Guests will have the opportunity to make a pledge at the amount of their choice that is allocated 100% to cancer research or location transportation. No portion of funds are spent on event expenses, and it is 100% tax deductible.
- Each donor who pledges a minimum of \$1,000 toward the “Fund the Mission” initiative prior to the event will receive complementary beverage service for their table until 8 p.m. at the gala.
- Donors who commit to “Fund the Mission” by July 1 will also be featured in the event night program.